



FOR IMMEDIATE RELEASE

For more information,
please contact:

SARA LEE
Administrative Assistant
Vermeer Corporation
O: 641-621-7625
slee@vermeer.com

Vermeer Wisconsin earns Pinnacle Award

Vermeer Wisconsin celebrated a Vermeer Pinnacle designation in recognition of providing a superior experience for customers. The Pinnacle Award is earned for performance in sales and marketing, providing excellent aftermarket support, as well as for training employees. The Pinnacle Awards are presented annually by Vermeer Corporation.

"Vermeer Pinnacle dealers provide an exemplary customer experience," said Tony Briggs, vice president of sales and distribution at Vermeer Corporation. "This award highlights dealers across the globe who consistently lead in a variety of key business performance metrics."

Vermeer Wisconsin brings industrial equipment solutions to Wisconsin and Upper Michigan.

About Vermeer Corporation

Vermeer delivers a real impact in a progressing world through the manufacture of high-quality agricultural, underground construction, surface mining, tree care and environmental equipment. With a reputation for durability and reliability, that equipment is backed by localized customer service and support provided by independent dealers around the world. To learn more about Vermeer, products, the dealer network and financing options, visit Vermeer.com.

About Vermeer Wisconsin

Vermeer Wisconsin was one of the first Vermeer dealerships formed in the US. Since 1961, Vermeer Wisconsin has been proud to call itself a successful family owned Wisconsin business which proudly provides Vermeer products, expert service and support to the State of Wisconsin and the UP of Michigan. Each of its four branch locations offers you full-service operations; specializing in selling, leasing, renting, training and servicing Vermeer and non-Vermeer complementary lines of equipment. Each branch is fully staffed with [sales](#), [parts](#), and [service](#) focused employees.